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**SEAN KINGSTON, IYAZ, REO SPEEDWAGON AND SMASH MOUTH,  
AND OTHERS ADDED TO SUNFEST 2010 SCHEDULE**

**Reserved seats on sale March 26th**

WEST PALM BEACH, Fla., March 24, 2010 – SunFest has added Smash Mouth, Sean Kingston, Iyaz, and REO Speedwagon to the 2010 line up. The event, Florida's largest music, art and waterfront festival, will be held April 28-May 2, along one of the most scenic sections of Flagler Drive in downtown West Palm Beach. The New Music Acts for Opening Night on Wednesday, April 28 will include: We Are Scientists, Crash Kings, Constellations, These United States, and Gringo Star.

Other national acts include: Jonathan Tyler and the Northern Lights, Bedouin Soundclash, Cowboy Mouth, Alberta Cross, Tigercity, and Big D and The Kids Table.

**On Friday, March 26 at 10 a.m., reserved seats go on sale to the public for several of the main stage performances including Weezer, ZZ Top, Patti LaBelle, Maze featuring Frankie Beverly, Ben Harper, Shinedown, Rise Against, and Nas and Damian "Jr. Gong" Marley.**

**New Music**

New Music Night returns for a third year, combined with Opening Night, Wednesday April 28. This year promises to provide great entertainment with national headliner and favorite musical act, Weezer. New Music Night features some of the hottest up-and-coming bands, several who were a part of Texas's famed SXSW known for showcasing the best new music from around the country. One additional act will be added to the New Music line up.

These acts are scheduled to appear on Opening Night with New Music:

**We Are Scientists** formed in 2000 and has three albums. This Indie-pop-rock group has played Late Night with David Letterman multiple times. They most recently toured with Kings of Leon in 2008, and currently have a series on MTV UK. A new single "Rules Don't Stop" will be released on April 5, 2010.

**Crash Kings'** first single "Mountain Man" reached Billboard Music Charts. Crash Kings toured with Chris Cornell, Stone Temple Pilots and David Cook, among others. They have been called "the love child of The Cold War Kids and The White Stripes."

**Constellations** formed in Atlanta in 2006. This hip-hop/hybrid band spent some time earlier this year opening for Snoop Dogg. Their first album was produced by Ben Williams (Gnarls Barkley, Animal Collective) and features Cee-Lo and Asher Roth.

**These United States** formed in 2006 and came onto the indie-music scene with the debut album "A Picture of the Three of Us at the Gate to the Garden of Eden," released in early 2008. Only six months after the band issued a second album "Crimes" and now, only one year later, comes the third album. This rock /alt-country group recognize Bruce Springsteen and Tom Petty as influencers in their sound.

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**Gringo Starr's** sound falls somewhere between The Animals and The Kinks. Soft-spoken at times, on stage Gringo Star explodes. The members of the band never hang on to the same instruments for too long, each member of the group sprints and hurdles from station to station, swapping out guitar for bass, drums for voice, keyboard for accordion, kazoo for tambourine.

Ticket buyers can save \$10 off the regular gate price on Wednesday April 28 when you buy in advance courtesy of Palm Beach County Health Department. Log onto [sunfest.com/newmusic](http://sunfest.com/newmusic) and register to receive the passcode. Promotion ends at 5 pm on Wednesday, April 28<sup>th</sup>

### **NATIONAL HEADLINERS**

**Sean Kingston** will perform **Saturday evening, May 1**. Born in Jamaica but raised in America, Sean Kingston is known as a reggae fusion singer and rapper. One of his big hits is "Beautiful Girls" where he took the song "Stand By Me" and made it into a modern day sound. His other hits include "Fire Burning" and "Face Drop."

**Iyaz** will perform **Saturday evening, May 1**. Hailing from the Virgin Islands, he would best be described as a reggae-infused singer and rapper. Iyaz didn't believe it when Sean Kingston discovered him through his Myspace page. With his hit song "Replay" making it to the Billboard Charts in 2009, Iyaz and Sean Kingston continue to collaborate.

The American rock band **REO Speedwagon** will perform **Friday evening, April 30**. REO Speedwagon has two number one charted songs including "Keep On Loving You" and "Can't Fight This Feeling." Both songs are known as the top power ballads of the decade. Their most successful album, "Hi Infidelity" sold over 10 million copies.

**Smash Mouth** will perform **Friday evening, April 30**. The band formed in the 90's and their first single release immediately got attention. "Walking on the Sun" dubbed Smash Mouth as American Surf Rock. Another hit from the 90's included "All Star" where it went on to be in the Soundtrack of Shrek. Smash Mouth is also famous for doing covers such as The Beatles, "Getting Better," War's "Why Can't We Be Friends," and the Monkees' "I'm A Believer," which was also featured in the Shrek Soundtrack.

Many regional and local bands have been added as well including: White Collar Crime, The Danny Morris Band, Ever So Klever, OPM, J. P. Soars & the Red Hots, The People Upstairs, Nightlights, How Dare You, Griffin Anthony, one:, April Phillips, The Shauna Sweeney Band, Speaking Volumes, The Value Meal Killah & the Snack Pack, Arrivederci, RADix, Noel Lorica & Treebo, Minister Theory, Matt Farr, and Johnny Cakes and the Four Horsemen of the Apocalypse.

### **Club SunFest Memberships**

Club SunFest memberships are now available. Club SunFest offers the best membership package for the die-hard SunFest fan that loves all the extra benefits. The benefits of membership include: private party area, members-only entrance, complimentary evening meals, nightly "Happy Hour" with reduced drink prices, 5-day pass credentials, Jazz Brunch on Sunday, and one of the most popular benefits -- air-conditioned restrooms.

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A limited number are available with prices beginning at \$158 per membership. Daily Club SunFest passes are available. Visit [sunfest.com](http://sunfest.com) for more information about Club SunFest memberships, or call (561) 837-8074.

### 2010 Ticket Information

Tickets for SunFest 2010 are now on sale online at [www.sunfest.com](http://www.sunfest.com), at the SunFest store located at 525 Clematis Street in downtown West Palm Beach, and by calling 1-800-SUNFEST.

Tickets will be available beginning April 11 at participating Publix Super Markets in Palm Beach and Martin counties.

1-day festival ticket with Early Bird Discount: \$30\*

1-day pass (regular price): \$32

2-day pass with Early Bird Discount: \$46\*

2-day pass (regular price): \$50

5-day pass Early Bird Discount: \$60\*

5-day pass (regular price): \$65

Youth 1-day pass (6-12 year olds) with Early Bird Discount: \$8\*

Youth 1-day pass (6-12 year olds): \$10

Youth 2-day pass (6-12 year olds) with Early Bird Discount: \$15\*

Youth 2-day pass (6-12 year olds): \$17

Youth 5-day pass (6-12 year olds) with Early Bird Discount: \$20\*

Youth 5-day pass (6-12 year olds): \$22

Children 5 & under: Free

Seniors 65 and older: 1-day festival tickets are \$20 (available only at the gate)

\*Early Bird discount ends April 25.

### 2010 Festival Days/Hours

Wednesday, April 28: 5-10 pm

Thursday, April 29: 5-10 pm

Friday, April 30: 5-11 pm

Saturday, May 1: Noon-11 pm

Sunday, May 2: Noon-9 pm

### Juried Fine Art & Craft Show Days/Hours

Friday, April 30: 5-10 pm

Saturday, May 1: Noon-10 pm

Sunday, May 2: Noon-9 pm

### Youth Park Days/Hours

Friday, April 30: 5-10 pm  
Saturday, May 1: Noon-10 pm  
Sunday, May 2: Noon-9 pm

#### The Verizon Wireless Fireworks Show

The Verizon Wireless Fireworks Show closes the Festival with a bang on Sunday, May 2 at 9 p.m.

#### About SunFest

SunFest 2010 will be held from April 28-May 2 along the Flagler Drive waterfront in West Palm Beach, Florida. SunFest of Palm Beach County, Inc., a nonprofit organization based in West Palm Beach, is a Palm Beach County Tourist Development Council Funded Project and is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Arts Council. For more information about SunFest, visit [www.sunfest.com](http://www.sunfest.com) or call (561) 659-5980 or 1-800-SUNFEST.

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