SunFest

SunFest Announces 2017 Lineup

West Palm Beach, Fla. –Wednesday, February 15 - SunFest, Florida's largest music, art and waterfront festival announces the lineup for the 35th annual event. The national headliners include: Blink-182, Weezer, Macklemore & Ryan Lewis, Widespread Panic, Marshmello, Snoop Dogg, Dirty Heads, Ziggy Marley, Tori Kelly, Flo Rida, Steve Winwood, Ben Harper & The Innocent Criminals, Breaking Benjamin, 3 Doors Down, X Ambassadors, Fetty Wap feat. Monty, Rachel Platten, Jon Bellion, Tinashe, Kaleo, St. Paul & The Broken Bones, The Strumbellas, The Naked and Famous, Loverboy, Stick Figure, Christopher Cross, Marc E. Bassy, Wavves, Night Ranger, Declan McKenna, Filter, Thirdstory, Ambrosia, Taylor Bennett, Lillie Mae, Thomas Wynn & the Believers, Leilani Wolfgramm, Magic City Hippies, Tayla Parx, and Ocean Park Standoff. The 2017 festival will be held May 3-7 along the beautiful, scenic Flagler Drive in downtown West Palm Beach.

"Music lovers will enjoy this year's line up," said SunFest Executive Director Paul Jamieson. "We have put together a schedule with all types of music from Rock, Pop and Reggae to Hip-Hop and EDM. People love music festivals because it's about the live experience, something you can't get anywhere else. With its location and experiences, SunFest is one of the most unique settings to enjoy acts you love and discover new ones."

Also scheduled to perform at SunFest are regional and local acts: Alex Di Leo, Chemradery, Joe Galaxy, Luxury of Company, Madame Mayhem, Meresha, NOSLEEPKB, Roanoke, Ryan McKenzie, SunGhosts, YVAD

A full lineup and schedule can be found online at SUNFEST.COM

Fun facts: SunFest is supported by more than 2,000 volunteers; last year people traveled from all 50 states 23 countries and more than 200 cities outside of Palm Beach County; Economic impact to the area is more than \$15 million; partner with local charities to provide more than \$100,000 of fundraising to their causes.

NEW THIS YEAR ART DISTRICT AND CHILLZONE LAUNCH

SunFest will no longer feature a traditional juried art show, and instead patrons will experience and enjoy art in an innovative way.

The Art District sponsored by Florida Lottery will have an exciting new layout featuring live artist demonstrations and performances, unique interactive art installations, and a variety of consumer friendly goods from more than 60 artists, crafters, and vendors. SunFest is partnering with the Arc of Palm Beach County, Armory Arts Center, Dreyfoos School of the Arts, Education Gallery Group, and Halo Technologies.

The ChillZone which will be located at Trinty Park and will be designed for grabbing a respite with family and friends. Patrons will be invited to lay in the Eagles Nest Outfitters Lotus Lounge, or sample wine from the Dark Horse Wine Container Bar, and take part in traditional lawn games such as corn hole and giant Jenga.

CULINARY UPDATES AT SUNFEST

Building on the success of last year, SunFest will again partner with the Palm Beach Food & Wine Festival to provide some new additions for dining at SunFest. The North and South food areas will be updated and have their own unique brand. The Fueling Station will be located in the north end of the venue, by the Clematis Street Gate and will feature food and drinks to get you going and keep you moving. The Diner will be located in what was formerly the South Food Court by the JetBlue stage. This dining experience will feature a 50's themed pop-up diner serving all American cuisine.

WAYS TO SAVE - For more information on the following ticket deals and promotions visit sunfest.com.

Special Discount Ticket Promotion

SunFest tickets are at the lowest price but that will end soon. The discount is across all ticket categories with the 5-day pass offering the most savings – providing all SunFest has to offer for as little as \$15/day. Tickets can be purchased at SUNFEST.COM

Bank of America salutes the troops

Military personal can purchase a 1-day ticket for \$37, a discount of \$10 off the gate price. This promotion is available by verifying your service through GovX. Discount ends on April 29. Valid for Active Duty, National Guard, Reservists & Veterans. This promotion is sponsored by Bank of America and purchased on line, visit sunfest.com/ticketdeals.

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Friday night discount

\$10 off Friday night ticket* courtesy of Tobacco Free Florida Palm Beach County. Buy online at sunfest.com/ticketdeals (*\$10 off gate price.) Deal ends April 29.

Youth tickets

Kids 5 and under are FREE courtesy of Wells Fargo. Kids 6 - 12: \$20 in advance, \$25 at the gate.

2017 TICKET INFORMATION

Tickets for SunFest 2017 are on sale now and can be purchased online at <u>www.sunfest.com</u>, at the SunFest store located at 525 Clematis Street in downtown West Palm Beach, or by calling 1-800-SUNFEST. Advance tickets are also sold between April 15 and April 29 at Palm Beach and Martin County Publix Super Market locations.

Festival tickets are currently at the lowest price and increase twice before for the festival. Current pricing is \$35 for 1-day pass, \$55 for a 2-day pass, and \$75 for a 5-day pass.

This special discount period ends March 10. All ticket information can be found online at sunfest.com/get-your-ticket

2017 FESTIVAL DAYS/HOURS

Wednesday, May 3: 5-10 pm Thursday, May 4: 5-10 pm Friday, May 5: 5-11 pm Saturday, May 6: Noon-11 pm Sunday, May 7: Noon-9 pm

THE BB&T FIREWORKS SHOW

The BB&T Fireworks Show will close the festival on Sunday, May 7 at 9 pm.

ABOUT SUNFEST

SunFest 2017 will take place May 3-7 along the Flagler Drive waterfront in West Palm Beach, Florida. SunFest of Palm Beach County, Inc., a nonprofit organization based in West Palm Beach, is a Palm Beach County Tourist Development Council Funded Project and is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Arts Council. For more information about SunFest, visit <u>www.sunfest.com</u> or call (561)-659-5980 or 1-800-SUNFEST.

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